

CFMC Social Media



BY CRISTINA D. OLÁN MARTÍNEZ

Social Media Platforms

- Facebook
- Instagram
- Twitter
- YouTube
- Issuu
- WhatsApp (broadcast lists managed by Wilson Santiago and Nicole Greaux)
- SOON in Threads!!

Content



Announcements of meetings, webinars, and workshops



Seasonal closures



CFMC Monthly Bulletin (Noticias del CFMC, CFMC Updates)



Pictures, videos, ISSUU full publications and articles (quick readings)

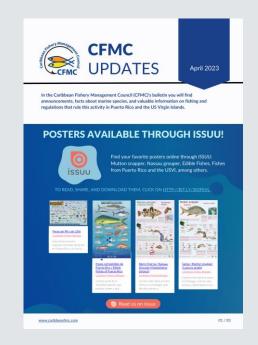


Content produced by other agencies and organizations related to fishing and marine resources

CFMC UPDATES IN ISSUU









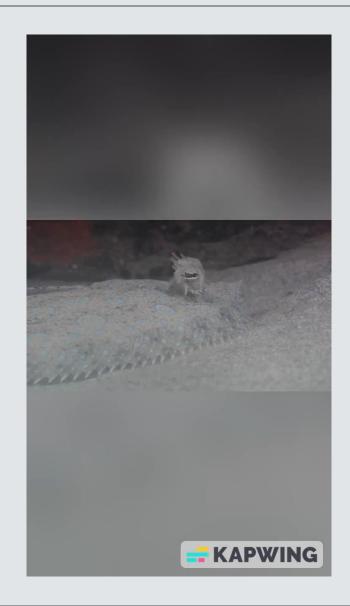
Treasure of the Caribbean

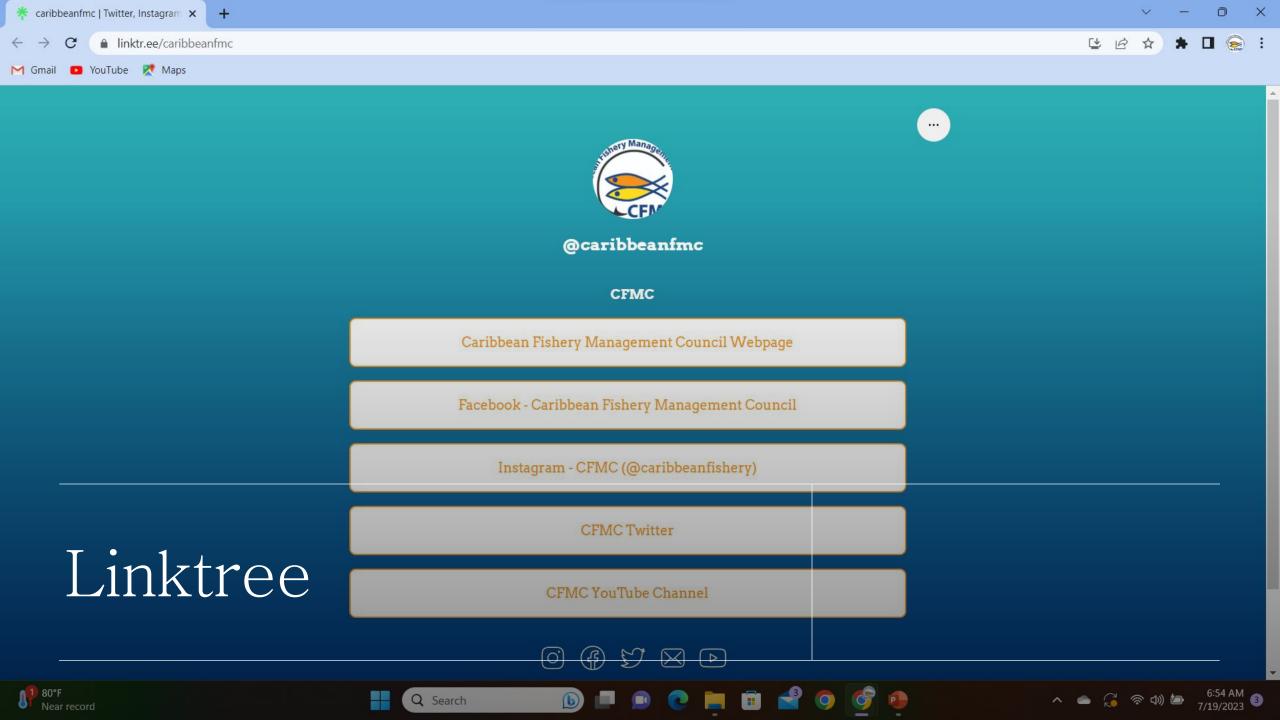


Scan me!



Kapwing (second life for YouTube videos)





Successful IG Story

300 views in less than a day

over 20 requests for the publications (fishers, teachers, marine lovers, fishing village)







THANK YOU!